



Everything I never want to forget

THE
PERFECT
PHOTO YEARBOOK

Every year hundreds of photos of trips, celebrations, family, pets, highlights of the year, everyday situations and much more accumulate. It's a pity that these great motifs are forgotten on memory cards and hard drives. The best snapshots of the year – presented in a photo yearbook – are often viewed and shown to family and friends. If you design your yearbook according to a personal motto, you can highlight what was especially important to you in the past year. Many more suggestions for design, tips, management of pictures and the use of the ifolor Designer are given in this e-book. The free design software will make it even easier and more comfortable to design your yearbook with a variety of creative possibilities. Let yourself be inspired!

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IDEA 1: THE TRAVEL YEARBOOK



You do not necessarily have to be a globetrotting dropout to create a breathtaking travel yearbook as a reminder of the past year. For many people, vacations are a welcoming and regular break from the daily life and are at the same time

highlights of the year. Even weekend trips, city trips, and outings to surrounding areas combined with your summer and winter vacation provide enough great memories and pictures for a yearbook.

Idea 1: The Travel Yearbook



TIP

In addition to the sights, take pictures of the local people as well. They provide deeper insights into the everyday life and culture of a country, which you can capture in your yearbook. Keep in mind that the publication of such photos requires the consent of the photographed persons.

DESIGN TIP 1:

Inserting maps

Especially for longer trips or trips with several stages, it is a good idea to insert maps in the yearbook for orientation and visualization purposes. This could be done as a kind of introduction at each new destination or as a summary with a marked route at the beginning or end of your yearbook.

You can create and download such maps with a marked travel route, for example, on the website stepmap.com. However, a registration is necessary for the creation of the map and the download of the map is chargeable. Alternatively, you can use Google Maps to create your route using stopovers and make a screenshot of the map. When you use the screenshot, however, it is possible that the resolution will not be sufficient to display the map on a complete page.



Idea 1: The Travel Yearbook

DESIGN TIP 2: Social Media Posts

You like to share your travel moments on social media? Cool, then you will definitely receive reactions to your posts. A screenshot of a post at a suitable

place in the yearbook is a great design element to capture the words written at that time and the reactions of the friends as well.



DESIGN TIP 3:

“What happened at home in the meantime”

As you explore the world, time at home does not stand still. Grandma turns 70, the brother becomes a father for the first time and a cousin gets married. It therefore makes sense to also include moments from home in the travel yearbook in order

to create an authentic and emotional review of the year with all its highlights and facets. By doing this, even in ten years you will still know where you were when you received the good news.



IDEA 2: THE FAMILY YEARBOOK



The year offers plenty of perfect moments for family photos – special occasions such as celebrations and holidays, family reunions, vacations, trips as well as plenty of everyday situations where you can authentically capture family life in pictures. In a family yearbook, the best memories of the past year become unforgettable.

DESIGN TIP 1:

Structure according to seasons

A yearbook can be beautifully designed in harmony with the seasons. If you present highlights and snapshots from spring, summer, autumn, and winter, you should choose a background that is matching in colour. Another option would be to use matching nature photos as a background. However, you should make sure that they appear very calm and balanced, otherwise they could make your designed page look rather overloaded. In order to bring the picture even more into focus, you can use the colour adjustments in the ifolor Designer and reduce the value “Gamma”. This makes the picture paler and the other pictures are more set off.



Additionally or alternatively, it is very appealing to insert an exemplary picture in page size with a seasonal saying or a poem at the beginning of each season. Inspirations can be found in quotes and poems on the Internet, on Pinterest or in poetry books if you want to be completely classic.

DESIGN TIP 2:

Playful design

A family yearbook can be playful and colourful. Brightly coloured backgrounds, clip arts, photo frames, speech bubbles and many more design elements let your presentation of the photos seem livelier. However, you should not use too

many photos and design elements, otherwise the pages may seem irritating or overloaded.



DESIGN TIP 3:

Anecdotes and funny sayings

Many snapshots of the family are made during the year. Especially the joy, playfulness and energy of children inspire us to take pictures again and again. Their precocious remarks regularly make us smile. In a family yearbook, you can capture these special moments wonderfully. Funny slogans can be placed

on the photos with speech bubbles or you can write down everyday anecdotes. In this way, the funny sayings and touching stories from your family life are not forgotten.



IDEA 3: THE PARTY YEARBOOK



The party highlights of the year – such as New Year, a milestone birthday, festivals, summer parties, or Halloween are usually spent with best friends. Of course, many great photos are taken during memorable parties and fun evenings! If you capture the most important moments of the year in a modern and fresh design as a party yearbook, you will have a great memento and also an individual gift for the best friend or the partner.

DESIGN TIP 1:

Group pictures during the party

The heart of every good party is the guests or the company with whom you were on the road. Therefore, you should necessarily take a group picture for every birthday, summer or home party. A selfie stick or a camera with wide angle is a useful device.



DESIGN TIP 2:

The most beautiful moments at a glance

A symmetrical arrangement of square pictures in a kind of mosaic on a light, monochrome background looks very tidy and appealing. The mood and the

atmosphere of your party can be captured well in a mixture of portraits, group pictures as well as typical situations and meals.



DESIGN TIP 3:

Capture the chaos after the party

During a party, celebration and cheerfulness have priority, which means that the photographing quickly falls into oblivion. Also, people in constant motion in usually poor lighting conditions at parties are not a simple motif. Therefore, it is helpful to take some photos with the guests shortly after the party starts. In addition, you can expand your party yearbook by including more snapshots of the celebration's preparations, the decorations, the chic outfits of the guests upon arrival, and the chaos of the next morning.





TIPS FOR A GOOD ORGANIZATION OF GREAT PHOTOS



Good preparation saves a lot of effort. While the creation of the photo book is quite fast thanks to numerous design templates and software options, it takes much longer to choose the right picture from a flood of pictures. With a few tricks and a little organization you can save a lot of time here.

THINGS TO KEEP IN MIND...



...when preparing

To create the yearbook, it is extremely useful to save the location and the shooting date of the photo. In this way, you will not have to find the information again later. Change the settings of your camera or smartphone accordingly before you take pictures. In addition, you should make sure that the date set in each recording device is correct, since the organization can otherwise be quite complicated.



TIP

With most cameras it is possible to create folders directly on the memory card. Thus, create a folder for each new trip or occasion. If you do this, the first sorting already takes place on the camera.

Things to keep in mind...

...when taking photos

It is an advantage if you take beautiful pictures directly in portrait and landscape format. By doing this, you will have much more options later in the page design of your photo book.

In a classic photo album, memorabilia such as entrance tickets or program booklets often serve as a design element. These souvenirs also enrich the overall impression in a photo yearbook, here you just have to remember to take a snapshot of it.



TIP

Use breaks such as longer bus or train rides as a way to view your shots directly on the camera. Erase duplicate shots of a certain scene that do not convince you. The final selection for the photo yearbook will be made later, when you look through the other remaining pictures on a larger screen.



Things to keep in mind...

...when saving and organizing

Photos should be regularly downloaded from the camera or smartphone onto a computer and sorted into uniquely named folders. Since you probably often take your daily pictures with multiple camera devices, chaos can quickly come into the picture organization. When creating your photo book, sorting by location or event will make it easier for you to find the pictures you want.

The photos should be sorted by shooting date in the folder, which is a setting you usually have to select manually. The default setting often sorts your pictures by file name or modification date. For example, if you later rotate certain pictures, the modification date of the picture and thus the sorting will change, but the shooting date will remain the same.



...while selecting

A colorful mix of different scenes and motifs makes a photo book interesting. It is advisable to mix close-up and detailed shots with portraits and panoramas to create an appealing photo book. When choosing pictures, you should pay attention to the varied compositions. Also, the selected photos do not always have to be absolutely perfect. What's important is that they have character and a statement. At the end of the year, it's rarely the bright, perfect moments that we like to remember.



TIP

When you travel, save your shots every night to an external hard drive or another device to protect your photos from getting lost. Many cameras now have built-in Wi-Fi, so your snapshots can be quickly, easily and wirelessly transferred to your smartphone, tablet or PC.

TIPS FOR DEALING WITH
THE **IFOLOR DESIGNER**

DESIGN

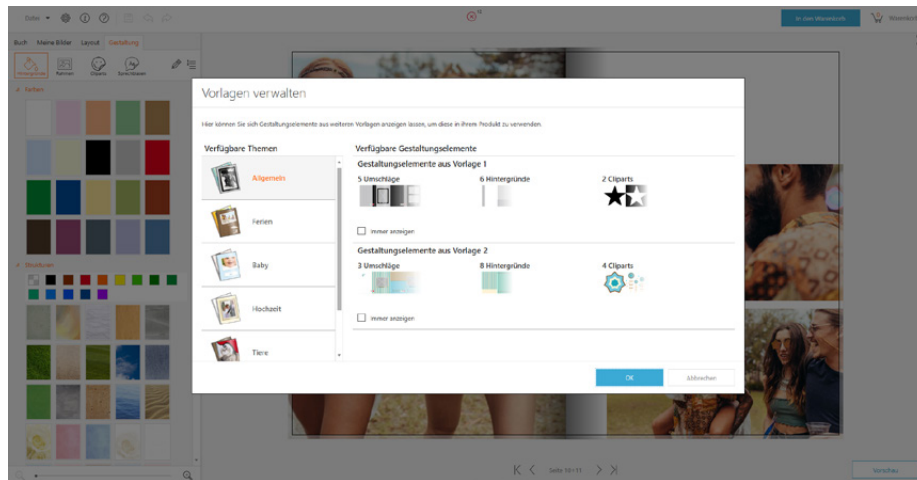
The ifolor Designer is available for Windows and Apple (macOS). The layout is different, but the functions are the same.

Turn all images in the correct orientation before you start designing your photo book.

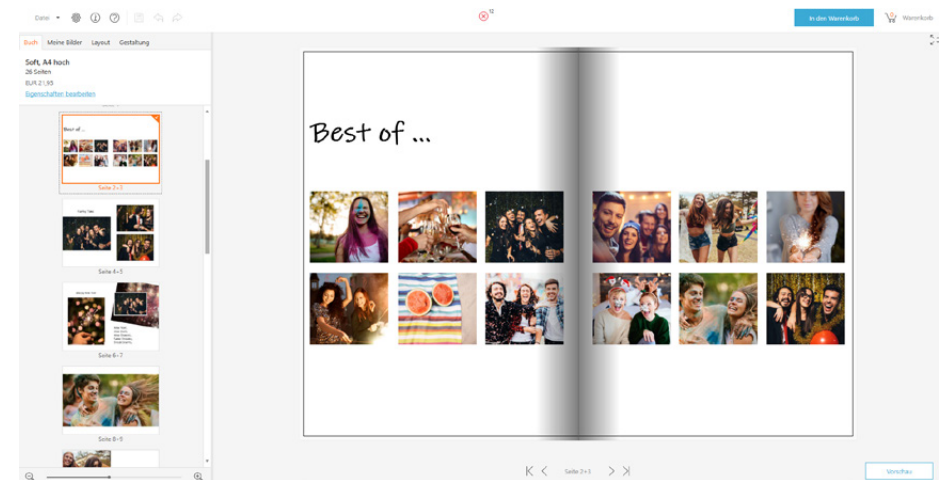
In the section “Book” you will find an overview of all pages of your photo book. This is the easiest way to get an overall impression and to adjust layouts as

needed if they are too similar or double on consecutive pages. Here you can also move entire double pages and thus change the order.

In the “Design” section you will find various templates which are arranged according to the number of images per page. The easiest way is to use a template. These can still be adjusted as desired. There you will also find design templates for a variety of topics such as vacation, baby, Christmas, etc.



The ifolor Designer offers a variety of thematic and general templates.



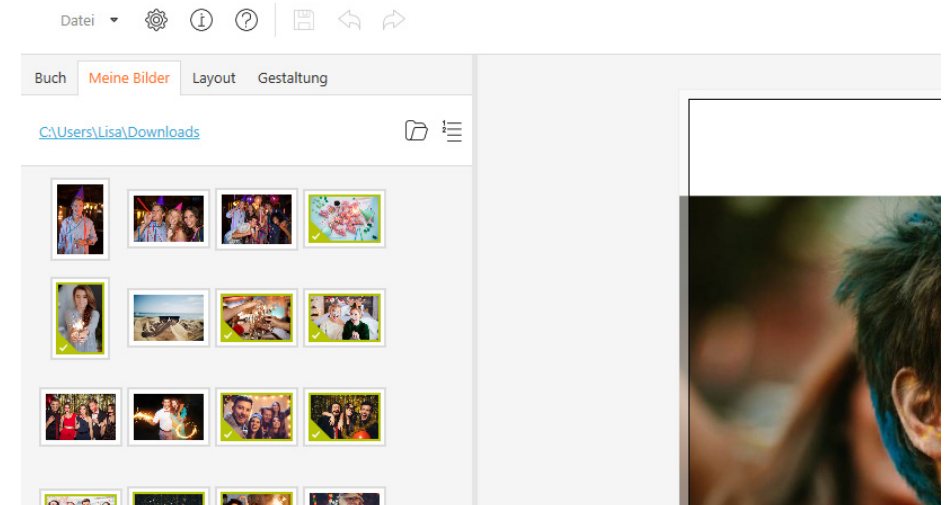
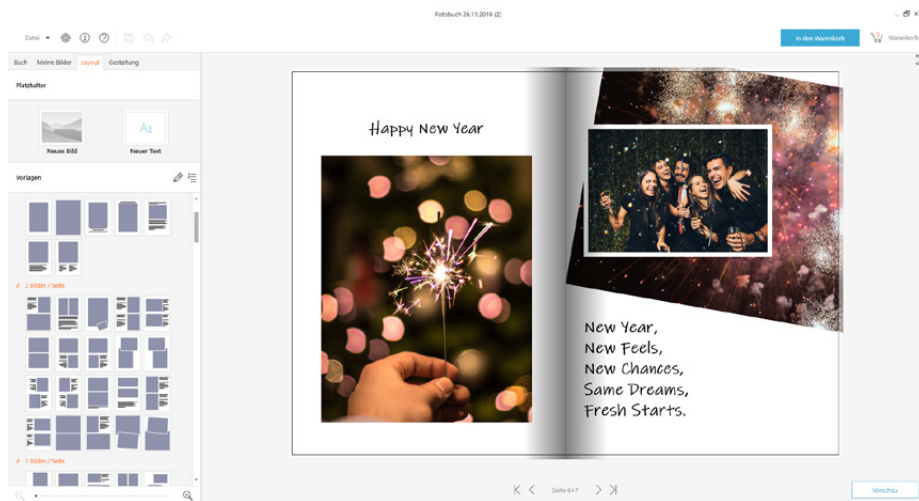
On the left side all pages of the photo book are visible in the order you selected.

PICTURES

As picture sources you can use folders on PC and Mac as well as online picture galleries, such as Dropbox, Facebook or Picasa.

Pictures already used are marked with a check mark in the “My Photos” section, so you can keep track of your selection.

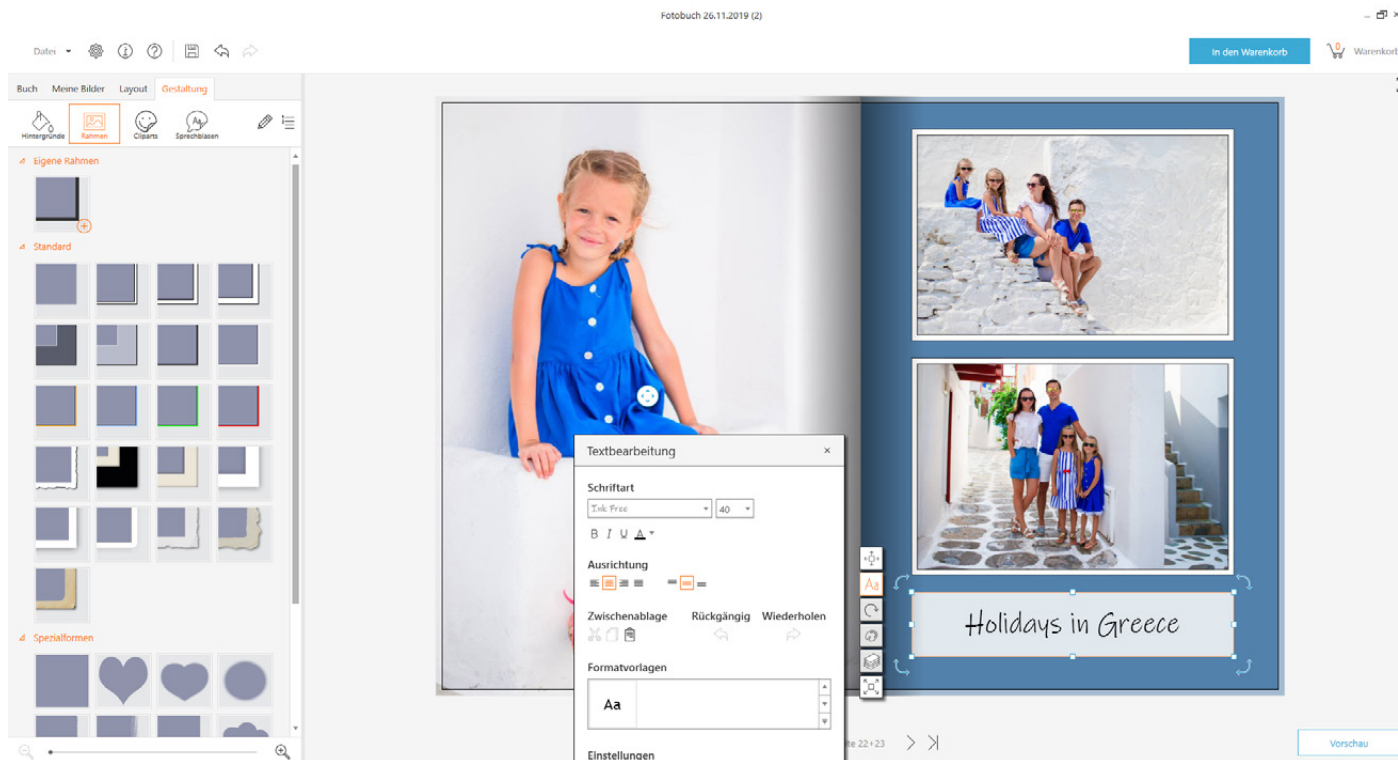
When clicking on a photo placed in the book, individual tools become visible. Here you can easily adjust the image section, place the image, zoom in, zoom out or rotate. The entire placeholder will turn if you do this.



TEXTS

Text boxes are included in the templates, but can also be inserted as design elements. You can also drag the text boxes into the pictures and, for example, provide them with speech bubbles.

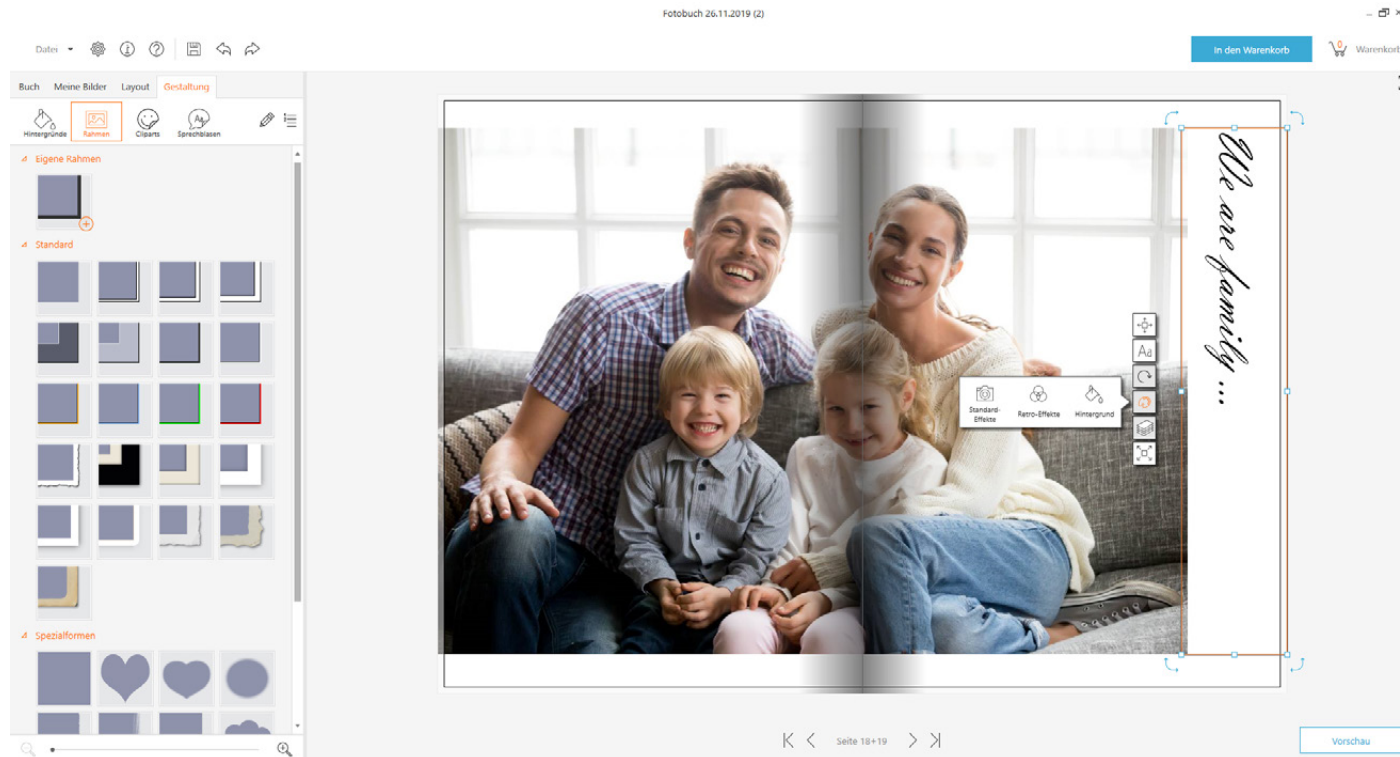
If you want to use the same font throughout the yearbook, it's worth creating your own style. In the ifolor Designer for Windows, this is possible by clicking on the icon on the far right of the text creation toolbar. Apple has a "Save current text style" button at the top right of the text editing box. If you mark the text and click this button, the format is saved and can be used for other text fields.



In the ifolor Designer for Windows, texts can be added and formatted by clicking on the text box and the "text editing" icon.

Texts

Images and texts can be altered with several effects. To make the font easier to read, the texts can, for example, be deposited with a gradient. Photos can be mirrored or provided with numerous filters.



Different effects can also be applied to the texts.

BACKGROUNDS AND LAYERS

Many templates for the backgrounds of the pages are available for selection. It is also possible to choose your own pictures as backgrounds for single pages or double pages. Background images can be easily pasted via drag & drop. Just drag them to the top or side of the page.

In the case of overlapping design elements, it is sometimes necessary to change the order of the layers. This is done by clicking with the right mouse button on the image, the text or the clip art and arranging the placeholders.

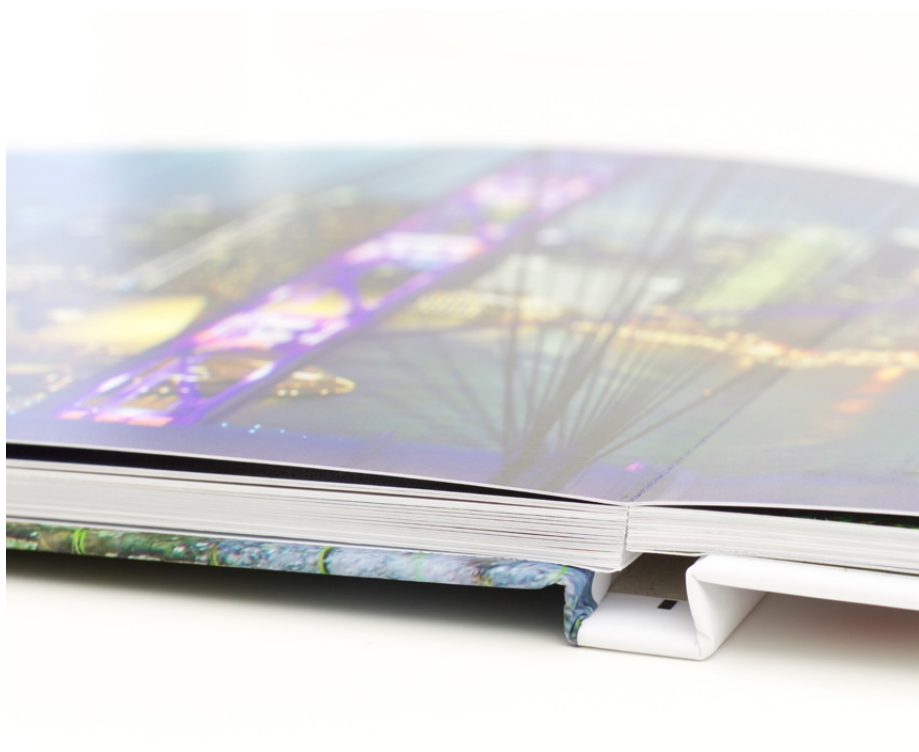


You can find many more tips for the ifolor Designer [here](#).

WHICH **PHOTO BOOK**
IS THE RIGHT ONE?

PHOTO BOOK PREMIUM PHOTO PAPER

For the travel yearbook we recommend the Photo Book Premium photo paper. Due to the flat inside pages panoramic pictures will come out very nice!



For the design of a wedding photo book the Photo Book Premium with real photo paper is also the right choice. You will be capturing your best moments in a high-quality photo book.

- Formats: A4, A3 landscape, 28 x 28 cm
- Hardcover binding, matt or glossy
- Premium photo paper, matt oder glossy
- Flat inside pages thanks to special binding
- [Discover the Photo Book Premium Photo Paper](#)

PHOTO BOOK DELUXE

For the family yearbook, the Photo Book Deluxe with hardcover binding is the classic option. Our bestseller offers an optimal price-performance ratio and is also great as a gift. As it is available in many different formats, the Photo Book Deluxe is really suitable for every occasion.



- Formats: A3, A4, A5, 21x21 cm and 28x28 cm
- Hardcover with adhesive binding
- Inner pages in A4 format, optionally with high-gloss finish
- Optionally available in a high-quality gift box in the formats A4, A3 and 28x28 cm
- [Discover the Photo Book Deluxe](#)

PHOTO BOOK SOFT

The party yearbook appears especially fresh and modern as a Photo Book Soft. The A4 portrait format with a softcover binding is versatile and an ideal gift for friends and family.



- Format: A4 portrait
- Softcover with adhesive binding
- Versatile and practical
- [Discover the Photo Book Soft](#)

PHOTO BOOK SPIRAL

The Photo Book Spiral is perfect for the little moments and spontaneous snapshots. The comparatively inexpensive spiral photo book is also an excellent souvenir for your loved ones.



- Format: A4, A5, A6
- Outside made of robust, transparent plastic
- High-quality digital printing
- [Discover the Photo Book Spiral](#)

AT A GLANCE



Everything I never want to forget

A themed yearbook sets the focus on the highlights of the past year which have especially stayed in your memory. The photo book impressively presents your personal favourite pictures of the year and will give you, your family, and friends a lot of fun.

Whether it's a travel yearbook, family yearbook, party yearbook, or the documentation of a house construction, your colourful garden year, a club yearbook, a band yearbook, or your pet yearbook – the topics can be diverse and very individual. There are many possibilities for the design of the yearbook as well.

At a glance

- ✓ Before you start designing the photo book, it's a good idea to keep a few things in mind. Good preparation, targeted photography as well as good organization and selection of photos can save a lot of time later.
- ✓ The design software for Microsoft Windows and Apple (macOS) differs in layout, but the many useful functions are the same.
- ✓ Pictures, texts, backgrounds and the design of the book can be created easily with numerous options and templates conveniently available in the design software.
- ✓ You should decide beforehand which photo book is the right choice for you. Conversion to another format is still possible later, but layouts may possibly have to be changed and adjusted.

Let your creativity run wild and create your perfect yearbook! Have lots of fun with it.